Receiving & Evaluating Submissions

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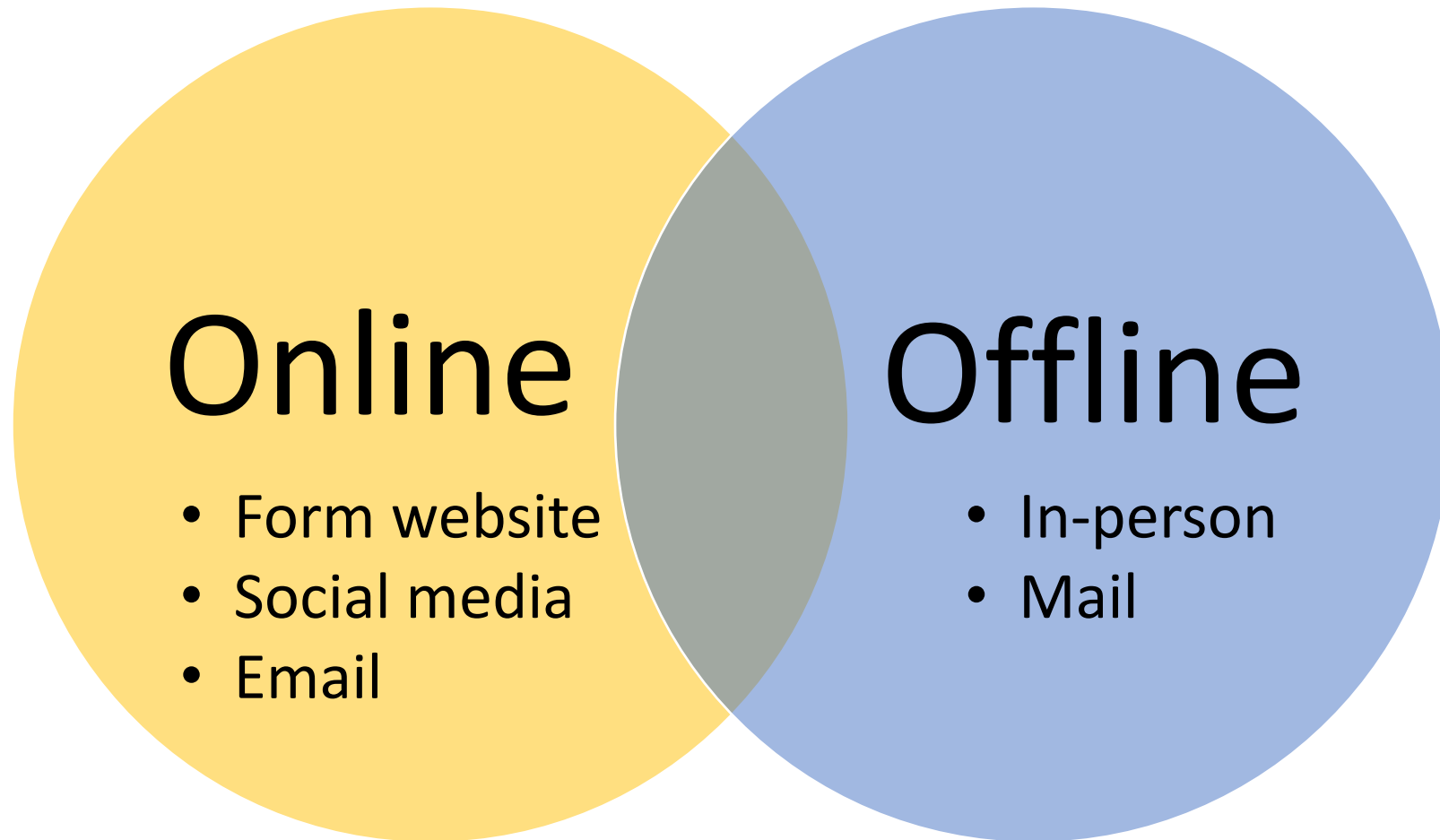
HOPE Network
Crowdsourcing Workshop

March 22, 2022

(adapted from SESH workshop by Dr. Dan Wu)

Photo: Jeremy Bezanger; Unsplash

Receiving Submissions

Online
- Form website
- Social media
- Email

Offline
- In-person
- Mail

Consider:
- Resources of your participants
- Contribution format (text, images, files?)
- Resources and size of your team

Offline Strategies
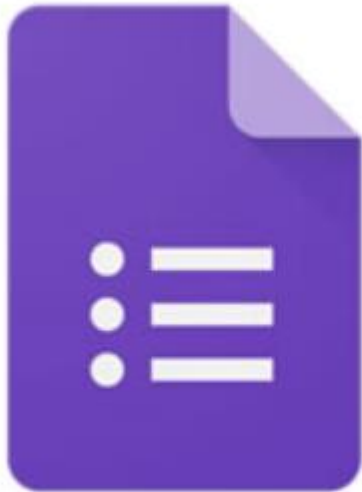

Photo: ACCESS Study

Advantages:

- Immediately explain & answer questions
- Build community interest & trust
- No need for internet or devices

Disadvantages:

- Need a space/event to host
- More resource- & time-consuming for your team

Online Strategies

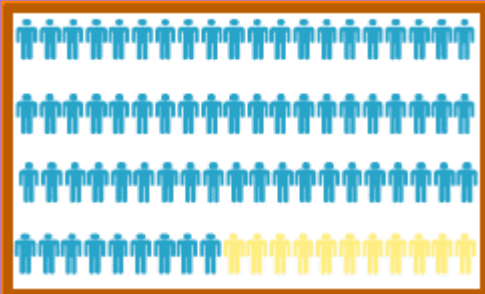
qualtrics XM

Google Forms

- Quick, easy and inexpensive
- Participation not tied to a set place & time
- Diverse submission formats
- Easy to organize submissions

Disadvantages:

- Limited assistance to participants
- Literacy barrier
- Requires internet access/device

Evaluating Submissions
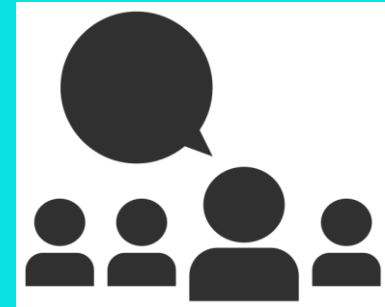
Eligibility Screening

Two or more staff independently screen submissions for eligibility per open call parameters.

Crowd Judging (optional)

Eligible submissions evaluated by 'crowd' of laypersons (3 per submission) to obtain mean score.

Panel Judging

Panel of judges evaluate submissions (3 judges per submission) to assign scores, using set criteria (e.g. relevance, feasibility, innovation)

Judging Panel

- Mix of expert and 'lay' members

- Recuse judges with conflict of interest

- # of judges will depend on # of submissions received (plan to assign each submission to 3 judges to obtain average score)

Evaluating Contributions

Example Criteria:

1. Clear description
2. Relevance
3. Innovation
4. Feasibility
5. Potential impact

Scoring Guide:

Score:	Description:
1 – 2	Submission meets <u>none</u> of the criteria (it is not clearly presented, not relevant, not innovative, not feasible, and has no potential for positive impact on consent processes
3 – 4	Submission meets <u>some</u> of the criteria, but weakly.
5 – 6	Submission meets <u>some</u> of the criteria, with moderate strength.
7 – 8	Submission meets <u>all</u> of the criteria, with moderate strength.
9 - 10	Submission meets <u>all</u> of the criteria, with exceptional strength (very clearly presented, highly relevant, extremely innovative, highly feasible, and has exceptional potential for positive impact on youth consent for HIV research participation).

Deciding on Finalists

Steering committee reviews scores; identifies finalists

# of finalists and cut-off will depend on:

- # of submissions
- Scores
- Purpose of open call (engagement, innovation?)

Photo: Florian Schmetz ; Unsplash

THANK YOU!

SESH: www.seshglobal.org and
www.crowdsourcingclinic.org
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Questions? Contact: suzanne.day@med.unc.edu

Thanks to the HOPE Network

Photo: Jason Dent; Unsplash