

# 2<sup>nd</sup> HOPE network meeting

Ending HIV transmission by Optimising Pre-Exposure prophylaxis in East Asia

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# CROWDSOURCING WORKSHOP

*Develop real-life skills for crowdsourcing and apply them  
to ending HIV transmission*



SMS for help +66 83 588 3308

# HOPE PROJECT

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It establishes a network of regional experts to co-design strategies with key populations in **Australia, Thailand** and the **Philippines**.

Interventions to optimize adherence among PrEP users will be informed by innovative methods (**crowdsourcing, discrete choice experiments**) and implemented in each country.

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*AUSTRALIA / PHILLIPNES / THAILAND / US*

# TIMELINE

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**2022**

**Crowdsourcing**

**2023**

Discrete Choice Experiment

**2024**

Randomised controlled trial

Cost-effectiveness analysis

# SOLUTION

## CROWDSOURCING

**Identify community derived solutions for optimizing PrEP effectiveness through an open call:**

Empower a community to become directly involved with the development of health solutions while increasing ownership and a sense of control

## DISCRETE CHOICE EXPERIMENT

**Prioritize community derived solutions into deliverable PrEP service packages through discrete choice experiments:**

Evaluate the desirability of diverse solutions generated from crowdsourcing to determine which is most preferred at the population level

## RANDOMISED CONTROLLED TRIAL

**Evaluate the effectiveness of community derived PrEP service packages through**

**implementation trials in existing PrEP cohorts**

## COST-EFFECTIVENESS ANALYSIS

**Evaluate the cost-effectiveness of community derived PrEP service packages to ensure**

**value for money, sustainability and scalability through mathematical modelling**

# HOPE website

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- Available soon
- Containing workshop records, presentation slides, news
- Let us know if you want to put anything on it

[LINK](#)

# ACKNOWLEDGEMENT OF COUNTRY

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*As we gather for this meeting physically dispersed and virtually constructed.  
Let us take a moment to reflect on the meaning of place and  
doing so recognise the various traditional lands on which we do our business today.*

*We acknowledge the Elders – past, present and emerging of all the lands we work and  
live on and their Ancestral Spirits with gratitude and respect.*

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*AUSTRALIA / PHILLIPINES / THAILAND / US*

# HOUSEKEEPING & ZOOM ETIQUETTE

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1. Turn on the camera & mute your microphone if you are not speaking
2. Raise your hand when you want to talk
3. Use “I” statement when expressing your opinion
4. Be respectful/supportive/collaborative to other people
5. Assume good intentions

# The winner of the HOPE logo open call



**1st winner**  
**Paul Anuwat**



**2<sup>nd</sup> winner**  
**Bamrung Isarakul**



**3<sup>rd</sup> winner**  
**Kung Termvanich**



**4<sup>th</sup> winner**  
**Phat Parkpien**



# Go Youth Open Call

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- **An open call for Youth Voices on Health Innovation.**
- A global competition open to youth between 18 to 35 years old.
- To identify youth-led social innovation in health and support them in further research.



**GO YOUTH! GLOBAL OPEN CALL 2022**  
**PREPARING YOUR IDEAS TO SPARK GLOBAL HEALTH**

REGISTER TODAY!  
[HTTPS://QRCO.DE/GOYOUTHWEBINAR](https://qrc0.de/goyouthwebinar)



2 JUNE 2022  
9:00-10:30AM EST / 2:00-3:30PM  
WAT / 9:00-10:30PM CHINA

The Go Youth! Global Open Call 2022 is open for submissions from youth aged 18 to 35 years.

This participatory webinar will introduce you to the open call, and to prepare you for submission to the open call.

Prizes for the open call include seed research funding, opportunities for mentorship and networking with international experts, and other opportunities to pitch your ideas at the regional or global level.



ORGANIZED BY



UNICEF • UNDP • World Bank • WHO



# Agenda

Total 120 minutes

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Time	Item	Speaker
<b>HOPE network meeting</b>		
12.00	Welcome and Housekeeping	Warittha Tieosapjaroen
12.05	Updates from the Australian team	Warittha Tieosapjaroen
12.10	Updates from the Thai team	Phat Parkpien
12.20	Updates from the Philippines team	Arturo Ongkeko
<b>Crowdsourcing workshop</b>		
12.30	Organizing your steering committee	Suzanne Day
12.40	Breakout by country: brainstorming your steering committee members	
12.50	Setting rules/drafting materials for the open call	Dan Wu
13.00	Breakout by country: brainstorming open call parameters	
<b>10-minute break</b>		
13.20	How to reach a wider audience	Suzanne Day
13.30	Breakout by country: brainstorming promotion strategies	
13.40	Report back and Q&A	
14.00	End of meeting	



## **UPDATES FROM THE AUSTRALIAN TEAM**

**CROWDSOURCING OPEN CALL**

## HIV NOTIFICATIONS

HIV notification has decreased by 37% since 2016

## ASIAN BORN MSM

Asian-born GBMSM living in Australia, HIV diagnosis rates have more than doubled from 2008 (9%) to 2017 (23%)

## PRE-EXPOSURE PROPHYLAXIS

PrEP plays a significant role in the decline of HIV notification. However, there are barriers using PrEP reported by Asian-born MSM

## SOLUTIONS

We want to increase awareness and uptake of PrEP among Newly-arrived Asian-born MSM

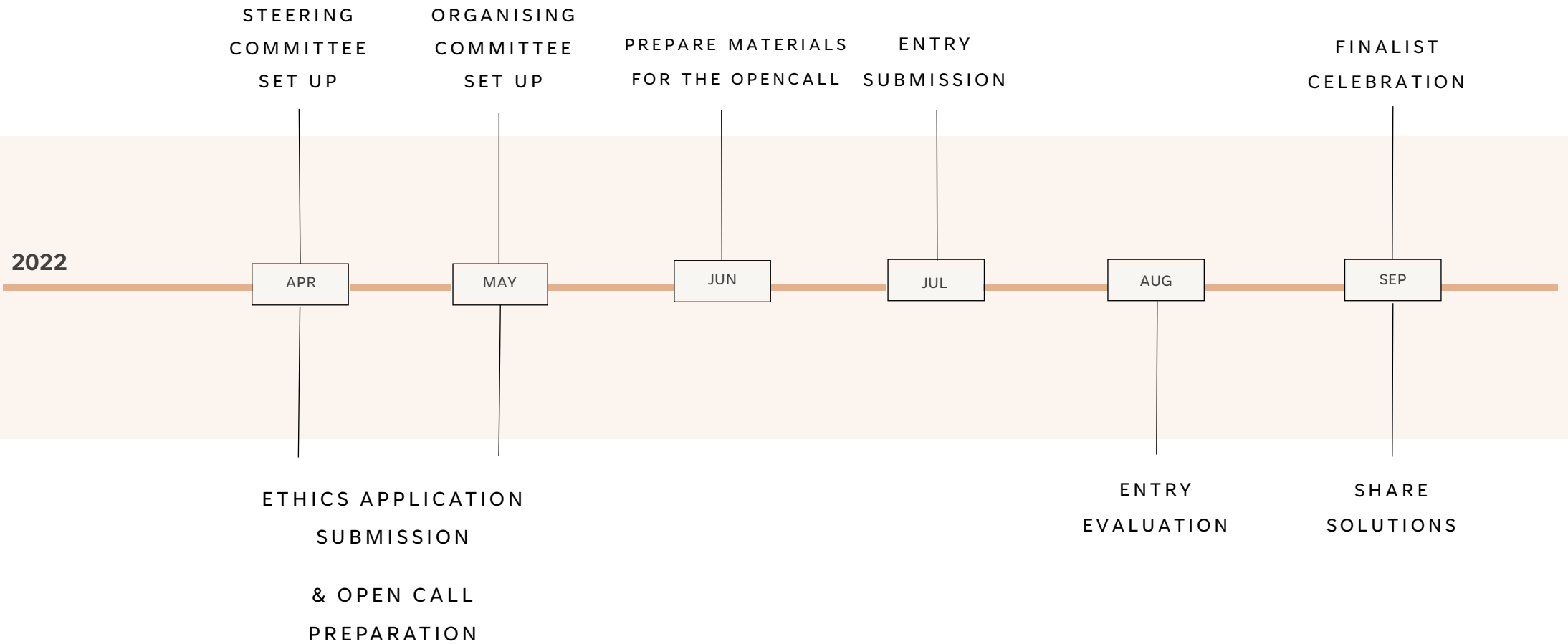
# BACKGROUND



**ENDING HIV TRANSMISSION BY  
INCREASING AWARENESS & UPTAKE OF  
PRE-EXPOSURE PROPHYLAXIS AMONG  
NEWLY-ARRIVED ASIAN BORN MSM**

**CROWDSOURCING OPEN CALL**

# ACTION PLAN



# PROGRESS

## SUBMITTING ETHICS APPLICATION

Approved

## ORGANISING COMMITTEES

Completed

## DESIGNING OPEN CALL RULES

In progress

## PREPARING MATERIALS

In progress

## LAUNCHING OPEN CALL

In progress

## EVALUATING ENTRIES

Coming

## CELEBRATING THE WINNERS

Coming