

How it works

The Designathon will occur in the following 6 sequential phases: Understand, brainstorm, map, share, prototype and pitch

Phase I

(4 weeks before the event)

Understand

During this phase, your team will begin to learn, research, and gather insights about the problem you want to solve. This means your team should be prepared to answer questions related to pre-exposure prophylaxis (PrEP) and fully understand the challenges that Asian-born gay men face with accessing PrEP and healthcare services.



Phase II

(4 weeks before the event/ at the event)

Brainstorm

Now that you have understood the context of the problem, you will now brainstorm with your team members to develop solutions to the problem statement.



Phase III

(4 weeks before the event/ at the event)

Map

You can sketch your idea and fully map it out and use words when necessary to highlight key details.



Phase IV

(At the event)

Share

Teams will share their idea with mentors and experts onsite to receive helpful feedback. There will also be a mentorship for skill sets you require.



Phase V

(At the event)

Prototype

You can think of this phase as running an experiment to test out your proposed solution. There are several ways to prototype your solutions, such as diagrams, user journey maps, role plays, digital mock-up (for software app). Anything can be prototyped in a day if it is clearly mapped out!



Phase VI

(At the event)

Pitch

You will then pitch your solutions to a panel of judges to be selected as a finalist.

